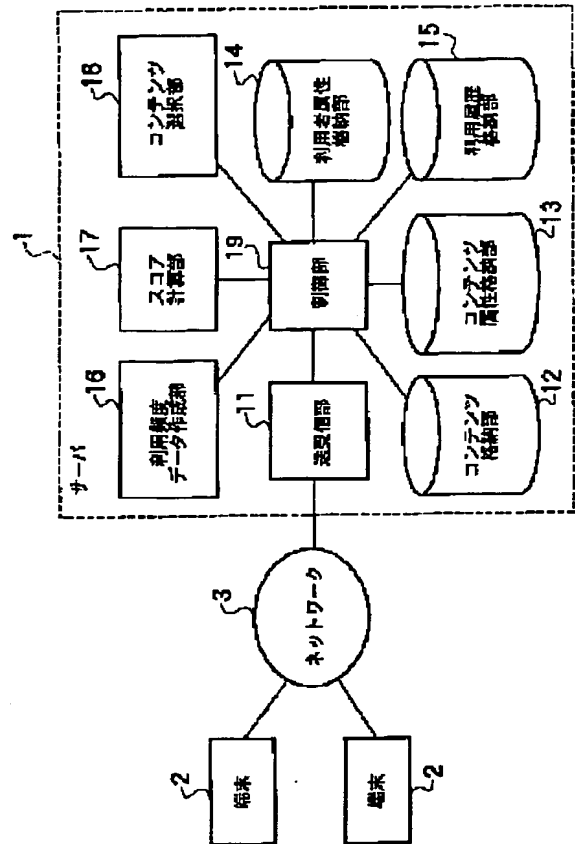


## Patent Abstracts of Japan

**TITLE : INFORMATION PROVISION SYSTEM  
AND INFORMATION PROVISION  
METHOD**



**SOLUTION:** The utilization frequency data preparation part 16 of a server 1 forms utilization frequency data for indicating the utilization frequency for each of contents of each user based on contents identification information and user identification information stored in a utilization history storage part 15. A score calculation part 17 arranges each of the users and each of the contents inside an information space based on the similarity based on the utilization frequency data. A contents selection part 18 selects the contents provided with a score whose difference from the score is small based on the calculated result of the score calculation part 17. Then, a control part 19 reads the contents identification information corresponding to the contents selected by the contents selection part 18 and the attribute information of the contents from a contents attribute storage part 13 and controls transmission to the side of terminal equipment 2.

COPYRIGHT: (C)2000,JPO